

# RatingsDirect®

---

## Basler Kantonalbank

**Primary Credit Analyst:**

Harm Semder, Frankfurt (49) 69-33-999-158; harm.semder@standardandpoors.com

**Secondary Contact:**

Markus W Schmaus, Frankfurt (49) 69-33-999-155; markus.schmaus@standardandpoors.com

### Table Of Contents

---

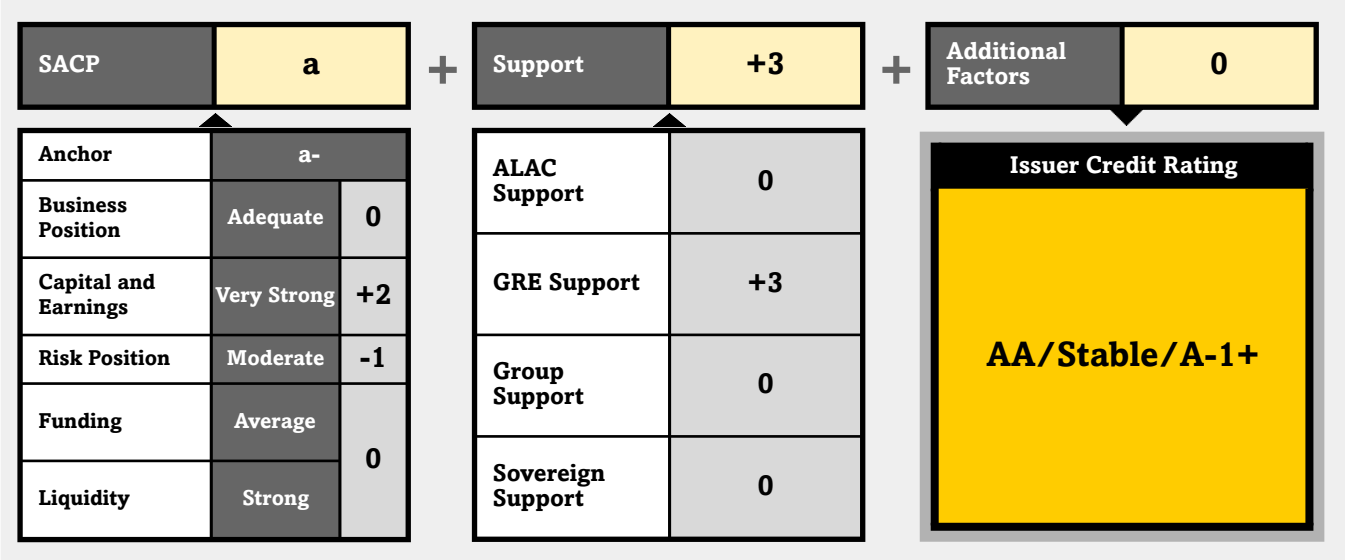
Major Rating Factors

Outlook

Rationale

Related Criteria And Research

# Basler Kantonbank



## Major Rating Factors

Strengths:	Weaknesses:
<ul style="list-style-type: none"> <li>• Strong financial profile and sound asset quality.</li> <li>• Very strong customer franchise in home region.</li> <li>• Extremely high likelihood of support from the Canton of Basel-City, facilitated by full ownership and a statutory guarantee.</li> </ul>	<ul style="list-style-type: none"> <li>• Reputational risk relating to risk of prosecution from U.S. tax authorities.</li> <li>• Limited growth prospects in the saturated Basel-City banking market.</li> <li>• Comparably low profitability of majority-owned subsidiary, Bank Coop.</li> </ul>

**Outlook: Stable**

The stable outlook on Basler Kantonalbank (BKB) reflects Standard & Poor's Ratings Services' view that the bank benefits from being a government-related entity (GRE). We consider that there is an extremely high likelihood that the Canton of Basel-City (AA+/Stable/A-1+) would provide timely and sufficient extraordinary support to BKB in the event of financial distress. Moreover, we believe BKB's capital and earnings will sufficiently buffer potential fines stemming from possible legal prosecution by the U.S. tax authorities due to acceptance of undeclared funds from U.S. clients. The stable outlook also reflects that the bank is continuing to improve its risk-management systems.

We consider the potential for a downgrade very low, as long as the bank's stand-alone credit profile (SACP) is at or above our threshold of 'bb+'. In the event of small deterioration in the SACP, the ratings would be cushioned by potential extraordinary support from the canton. In addition, a downgrade could occur if we were to lower our ratings on Basel-City by at least two notches. We consider this highly unlikely within our two-year outlook horizon.

Further negative rating actions may be triggered by a change in BKB's role for or link with the Canton of Basel-City or changes in the statutory guarantee, which may lead to a weaker assessment of BKB's status as a GRE. However, we currently consider this scenario unlikely and would expect BKB's existing obligations to be grandfathered.

We would consider revising its SACP upward if we observed sustainable improvements in BKB's risk management and a capital- and franchise-neutral resolution of pending legal and reputational risk. However, all else remaining equal, we could raise the ratings on BKB if we raised our ratings on Basel-City.

**Rationale**

Our ratings on BKB reflect its anchor of 'a-', its adequate business position, very strong capital and earnings, moderate risk position, average funding, and strong liquidity. The SACP is 'a'.

We continue to consider BKB to be a government-related entity (GRE) with an extremely high likelihood of receiving extraordinary government support in times of stress. We base this view on BKB's very important role for and integral link with the Canton of Basel-City. This enables a three-notch uplift to our assessment of BKB's SACP.

In our view, the Swiss bank resolution regime coming into effect on Jan. 1, 2016, does not impede cantonal owners' ability to provide extraordinary support to banks, like BKB, that we consider to be GREs.

**Anchor: 'a-' for a commercial bank operating in Switzerland**

Our bank criteria use our Banking Industry Country Risk Assessment (BICRA) economic risk and industry risk scores to determine a bank's anchor, the starting point in assigning an issuer credit rating (ICR). Our anchor for a commercial bank operating only in Switzerland is 'a-', based on both an industry and economic risk score of '2'.

The BICRA score includes our evaluation of economic risk. In this respect, we view Switzerland as a highly diversified and competitive economy, benefiting from one of the highest GDPs per capita in the world and very robust government finances. We believe that large parts of the Swiss banking market demonstrate a conservative risk and lending culture, which has accompanied moderate growth of house prices and loan portfolios.

The Swiss banking industry is supported by its sizable and very stable customer deposit base. Pure domestic Swiss

banks have not loosened credit standards in recent years, thanks to sound earnings potential from core products. We consider regulatory standards to be more stringent than in other developed countries.

**Table 1**

Basler Kantonalbank Key Figures					
--Year-ended Dec. 31--					
(Mil. CHF)	2015*	2014	2013	2012	2011
Adjusted assets	38,229	42,911	39,193	39,128	38,758
Customer loans (gross)	26,894	27,644	26,542	25,951	25,636
Adjusted common equity	3,469	3,398	3,103	3,042	2,973
Operating revenues	288	578	621	699	639
Noninterest expenses	174	334	360	341	365
Core earnings	68	204	221	324	228

\*Data as of June 30. CHF--Swiss franc.

### **Business position: One of the top 10 banks in Switzerland in terms of total assets**

We consider BKB's business profile to be adequate on the basis of the bank's strong and sustainable, but also regionally focused, market position.

BKB is the eighth-largest bank in Switzerland with total assets of Swiss franc (CHF) 38.0 billion (about €35.1 billion) as of June 30, 2015, consolidating its subsidiary Bank Coop (not rated), which had total assets of CHF16.6 billion at the same date. While BKB focuses on its retail and corporate lending business in the wealthy Basel region, its 57.6%-owned subsidiary Bank Coop engages mainly in countrywide residential mortgage lending and lending to small and midsize companies. We do not expect BKB to materially alter its geographic and business diversity. However, we expect it will continue its strategic refocus of its core competencies and products in the next two years because of heightened legal and reputational risk since year-end 2012. Rather than pursuing its historic expansionary strategy, we expect BKB will consolidate and work-out legacy risk over the medium term, which would be positive for the ratings.

Ancillary private banking and trading business lines provide some diversity but we expect these will continue to contribute a modest proportion of up to one-third of operating revenues. Trading revenues--which we expect will represent 10%-15% of operating revenues in the next two years--are mainly client-initiated foreign exchange and precious metals trading operations. The bank has shut down its certificate business. We expect noninterest income will decline slightly to less than 40% of operating revenues in the next two years.

In addition, we anticipate that Bank Coop will experience slightly higher loan growth than the wider group over the medium term, since the parent's lending growth potential is constrained by the saturated banking market of Basel-City. We expect Bank Coop's profitability (representing 42% of the group's half-year 2015 operating revenues) will remain subdued compared with that of the wider group, but we think the gap will narrow over the next two years. We also anticipate that Bank Coop's status as a second bank for large sections of its clientele to continue to weigh on our assessment of BKB's business stability.

**Table 2**

<b>Basler Kantonalbank Business Position</b>					
	<b>--Year-ended Dec. 31--</b>				
<b>(%)</b>	<b>2015*</b>	<b>2014</b>	<b>2013</b>	<b>2012</b>	<b>2011</b>
Total revenues from business line (mil. CHF)	324	594	636	728	643
Commercial & retail banking/total revenues from business line	81.8	78.7	79.0	79.5	75.8
Asset management/total revenues from business line	18.2	21.3	21.0	20.5	24.2
Return on equity	3.1	5.7	3.4	8.3	6.8

\*Data as of June 30. CHF--Swiss franc.

### Capital and earnings: BKB's capital position remains the key rating strength

The bank's risk-adjusted capital (RAC) ratio was 16.1% at year-end 2014, and we expect it to increase to about 17.0%-18.0% over the next 18 months, mainly due to a CHF200 million capital increase in first half of 2015 (of which CHF100 million is additional Tier 1 hybrids) and ongoing retention of earnings. We also foresee the bank's risk-weighted assets increase

ing to a limited extent. Although BKB's capital is below the average of rated cantonal banks in Switzerland, its capital position is among the strongest globally. Furthermore, we regard the bank's owner as supportive of BKB's very strong capital position and would expect timely additional support in times of need.

Elevated reputational and legal risk stemming from pending legal actions by the U.S. Department of Justice against Swiss banks could weigh negatively on our assessment of BKB's capital and earnings. The size and timing of any fine that BKB might need to pay as legal compensation are uncertain. In our base case, we have factored in an amount slightly above the amounts already reserved by BKB for legal risk, but believe that such a cost would be offset by BKB's provisions and annual earnings.

In terms of earnings capacity, we expect BKB will maintain a three-year average earnings buffer at about 53 basis points, since we anticipate that interest rates in Switzerland will remain low. This means that, in our view, BKB will be able to cover 0.53% of its risk-weighted assets in a credit stress with its annual earnings. However, we consider other cantonal banks to have greater ability to absorb losses by internal capital generation.

**Table 3**

<b>Basler Kantonalbank Capital And Earnings</b>					
	<b>--Year-ended Dec. 31--</b>				
<b>(%)</b>	<b>2015*</b>	<b>2014</b>	<b>2013</b>	<b>2012</b>	<b>2011</b>
Tier 1 capital ratio	N/A	15.3	15.4	15.3	13.4
S&P RAC ratio before diversification	N.M.	16.1	16.4	17.5	16.2
S&P RAC ratio after diversification	N.M.	14.1	14.6	14.8	12.6
Adjusted common equity/total adjusted capital	97.2	100.0	100.0	100.0	100.0
Net interest income/operating revenues	58.7	60.1	56.5	52.8	58.3
Fee income/operating revenues	24.7	26.7	27.6	26.1	28.7
Market-sensitive income/operating revenues	14.9	11.1	13.5	18.0	10.6
Noninterest expenses/operating revenues	60.3	57.9	57.9	48.8	57.1
Provision operating income/average assets	0.6	0.6	0.7	0.9	0.7

Table 3

## Basler Kantonbank Capital And Earnings (cont.)

Core earnings/average managed assets	0.3	0.5	0.6	0.8	0.6
--------------------------------------	-----	-----	-----	-----	-----

\*Data as of June 30. RAC--Risk-adjusted capital. N/A--Not applicable. N.M.--Not meaningful.

Table 4

## Basler Kantonbank Risk-Adjusted Capital Framework Data

(CHF 000s)	Exposure at default	Basel II RWA	Average Basel II RW (%)	Standard & Poor's RWA	Average Standard & Poor's RW (%)
<b>Credit risk</b>					
Government and central banks	5,486,038	384,063	7	164,622	3
Institutions	3,345,044	872,738	26	1,015,732	30
Corporate	12,939,730	8,881,725	69	9,660,716	75
Retail	14,631,324	10,583,575	72	4,474,525	31
Of which mortgage	13,373,792	10,583,575	79	3,645,152	27
Securitization§	0	0	0	0	0
Other assets	68,810	72,825	106	68,073	99
Total credit risk	36,470,946	20,794,925	57	15,383,667	42
<b>Market risk</b>					
Equity in the banking book§	113,072	89,900	150	1,001,340	886
Trading book market risk	--	2,197,400	--	3,296,100	--
Total market risk	--	2,287,300	--	4,297,440	--
<b>Insurance risk</b>					
Total insurance risk	--	--	--	0	--
<b>Operational risk</b>					
Total operational risk	--	1,172,863	--	1,420,516	--
(CHF 000s)	Basel II RWA		Standard & Poor's RWA		% of Standard & Poor's RWA
<b>Diversification adjustments</b>					
RWA before diversification	25,659,388		21,101,624		100
Total adjustments to RWA	--		2,964,612		14
RWA after diversification	25,659,388		24,066,235		114
(CHF 000s)	Tier 1 capital	Tier 1 ratio (%)	Total adjusted capital	Standard & Poor's RAC ratio (%)	
<b>Capital ratio</b>					
Capital ratio before adjustments	3,361,832	13.1	3,398,472	16.1	
Capital ratio after adjustments†	3,361,832	15.3	3,398,472	14.1	

\*Securitization exposure includes the securitization tranches deducted from capital in the regulatory framework. §Exposure and Standard & Poor's risk-weighted assets for equity in the banking book include minority equity holdings in financial institutions. † Adjustments to Tier 1 ratio are additional regulatory requirements (e.g. transitional floor or Pillar 2 add-ons). RWA--Risk-weighted assets. RW--Risk weight. RAC--Risk-adjusted capital. CHF--Swiss franc. Sources: Company data as of Dec. 31, 2014, Standard & Poor's.

### Risk position: Sound asset quality, but reputational risk remains

While we view BKB's loan portfolio as having generally sound asset quality, we assess its risk exposure as being higher than that of rated peers in Switzerland due to its above-average exposure to commercial real estate lending and its stronger engagement in trading activities. Furthermore, we view its risk-management track record as slightly weaker than peers', as shown by a bank-specific fraud case involving Swiss investment boutique ASE Investment AG in 2012 and legal and reputational risk due to potential prosecution by the U.S. tax authorities.

While the financial risk arising from the ASE-related fraud case has been offset by the provision of CHF50 million to indemnify affected clients, we understand that BKB has already provisioned CHF109 million to meet potential fines from the U.S. Department of Justice relating to acceptances of transfers of undeclared funds from U.S. clients. In our base case, we assume that any such fine would be offset by these provisions and by BKB's annual earnings. Nevertheless, associated reputational risk weighs on our assessment of BKB's overall risk position.

At the same time, we understand that BKB continues to improve its risk-management capabilities and its overall risk profile, with changes to its trading operations such as closing its certificates business and introducing tighter controls over its trading department.

We expect BKB's loan growth will remain slightly below the average of the Swiss banking industry due to the bank's cautious approach to mortgage lending, prudent risk management, and the saturated home market. Domestic housing price increases in recent years are likely to lead to an increased risk of correction and higher loan losses; we already largely reflect this in our Swiss BICRA assessment.

Moreover, commercial lending, which we generally view as riskier than residential real estate lending, represents about one-third of BKB's loan portfolio. In addition, we observe single-name concentration in BKB's corporate portfolio that is higher than peers' concentrations; we estimate that its top-10 corporate loans account for about 10% of its total commercial loan portfolio. Nevertheless, risk arising from BKB's corporate loan portfolio partly reflects the narrowness of Basel-City's economic structure. In addition, we understand that BKB focuses only on high-quality names, and therefore we expect tail-risk will be relatively remote. At the same time, we regard the asset quality of the bank's sizable securities portfolio, which is mainly used for liquidity purposes, as very sound.

**Table 5**

Basler Kantonalbank Risk Position					
	--Year-ended Dec. 31--				
(%)	2015*	2014	2013	2012	2011
Growth in customer loans	(5.4)	4.2	2.3	1.2	6.0
Total diversification adjustment/S&P RWA before diversification	N.M.	14.0	11.9	18.1	29.2
Total managed assets/adjusted common equity (x)	11.0	12.6	12.6	12.9	13.0
New loan loss provisions/average customer loans	0.3	0.1	0.0	0.0	0.1
Net charge-offs/average customer loans	N.M.	0.0	0.0	0.0	0.0
Gross nonperforming assets/customer loans + other real estate owned	N/A	1.0	1.0	1.0	1.1
Loan loss reserves/gross nonperforming assets	N/A	111.9	189.0	187.3	171.9

\*Data as of June 30. RWA--Risk-weighted assets. N/A--Not applicable. N.M.--Not meaningful.

## Funding and liquidity: Favorable assessment supported by cantonal guarantee

BKB's funding is average and its liquidity position is strong, in our opinion.

BKB's funding is in line with Switzerland's BICRA score of '2' for systemwide funding. The bank's core customer deposits account for 71% of its funding base and for 90% of its loan portfolio. This excludes the comparably large equity position on BKB's balance sheet. Our calculation of the bank's stable funding ratio has remained clearly above 100% throughout the past five years, and was 113% as of year-end 2014. We still regard the core customer deposit base as very stable due to the cantonal guarantee, which we expect will remain in place. The remainder of BKB's funding mix is made up of interbank funding and capital market funding via secured and unsecured instruments. Due to the bank's status as a GRE, we expect both funding sources will remain stable, even in more challenging economic conditions than at present.

The strong liquidity assessment reflects BKB's very favorable liquidity position, which would allow it to endure more than 12 months with no access to market funding. This is facilitated by broad liquid assets to short-term wholesale funding being significantly above 1.0x for the past five years. The ratio was 2.0x as of year-end 2014. This supports our view that BKB's liquid assets comfortably cover its short-term wholesale funding needs.

**Table 6**

Basler Kantonalbank Funding And Liquidity					
	--Year-ended Dec. 31--				
(%)	2015*	2014	2013	2012	2011
Core deposits/funding base	71.0	69.8	72.0	75.0	75.7
Customer loans (net)/customer deposits	110.9	113.6	110.7	106.2	105.4
Long-term funding ratio	89.6	88.0	90.2	89.6	89.0
Stable funding ratio	113.5	110.8	116.3	111.9	108.8
Short-term wholesale funding/funding base	11.5	13.2	10.7	11.5	12.0
Broad liquid assets/short-term wholesale funding (x)	2.0	1.8	2.4	2.0	1.8
Net broad liquid assets/short-term customer deposits	16.8	15.2	33.8	15.6	12.3
Short-term wholesale funding/total wholesale funding	39.2	43.7	38.2	45.9	49.5
Narrow liquid assets/3-month wholesale funding (x)	2.5	2.1	3.0	2.6	2.0

\*Data as of June 30.

## External support: Extremely high likelihood of extraordinary government support

We factor into the final ratings three notches of uplift above the SACP, reflecting our unchanged view of BKB as a GRE. We consider that there is an extremely high likelihood that the Canton of Basel-City, BKB's full owner, would provide timely and sufficient extraordinary support to the bank in the event of financial distress. We base this assumption on the cantonal guarantee in place, as stipulated by law, as well as BKB's ownership setup and its importance for Basel's regional economy.

## Additional rating factors: None

No additional factors affect this rating.



## Related Criteria And Research

### Related Criteria

- Group Rating Methodology, Nov. 19, 2013
- Methodology For Mapping Short- And Long-Term Issuer Credit Ratings For Banks, May 4, 2010
- Quantitative Metrics For Rating Banks Globally: Methodology And Assumptions, July 17, 2013
- Bank Hybrid Capital And Nondeferrable Subordinated Debt Methodology And Assumptions, Jan. 29, 2015
- Revised Market Risk Charges For Banks In Our Risk-Adjusted Capital Framework, June 22, 2012
- Banks: Rating Methodology And Assumptions, Nov. 9, 2011
- Banking Industry Country Risk Assessment Methodology And Assumptions, Nov. 9, 2011
- Bank Capital Methodology And Assumptions, Dec. 6, 2010
- Rating Government-Related Entities: Methodology And Assumptions, March 25, 2015
- Use Of CreditWatch And Outlooks, Sept. 14, 2009
- Banks: Commercial Paper I: Banks, March 23, 2004

Anchor Matrix										
Industry Risk	Economic Risk									
	1	2	3	4	5	6	7	8	9	10
1	a	a	a-	bbb+	bbb+	bbb	-	-	-	-
2	a	a-	a-	bbb+	bbb	bbb	bbb-	-	-	-
3	a-	a-	bbb+	bbb+	bbb	bbb-	bbb-	bb+	-	-
4	bbb+	bbb+	bbb+	bbb	bbb	bbb-	bb+	bb	bb	-
5	bbb+	bbb	bbb	bbb	bbb-	bbb-	bb+	bb	bb-	b+
6	bbb	bbb	bbb-	bbb-	bbb-	bb+	bb	bb	bb-	b+
7	-	bbb-	bbb-	bb+	bb+	bb	bb	bb-	b+	b+
8	-	-	bb+	bb	bb	bb	bb-	bb-	b+	b
9	-	-	-	bb	bb-	bb-	b+	b+	b+	b
10	-	-	-	-	b+	b+	b+	b	b	b-

### Ratings Detail (As Of December 16, 2015)

#### Basler Kantonbank

Counterparty Credit Rating

AA/Stable/A-1+

Junior Subordinated

BBB-

#### Counterparty Credit Ratings History

06-Aug-2013

AA/Stable/A-1+

03-Jul-2012

AA+/Negative/A-1+

16-Jun-2009

AA+/Stable/A-1+

#### Sovereign Rating

Swiss Confederation

AAA/Stable/A-1+

#### Related Entities

##### Basel-City (Canton of)

Issuer Credit Rating

AA+/Stable/A-1+

**Ratings Detail (As Of December 16, 2015) (cont.)**

Senior Unsecured	AA
Senior Unsecured	AA+

\*Unless otherwise noted, all ratings in this report are global scale ratings. Standard & Poor's credit ratings on the global scale are comparable across countries. Standard & Poor's credit ratings on a national scale are relative to obligors or obligations within that specific country. Issue and debt ratings could include debt guaranteed by another entity, and rated debt that an entity guarantees.

**Additional Contact:**

Financial Institutions Ratings Europe; FIG\_Europe@standardandpoors.com

Copyright © 2015 Standard & Poor's Financial Services LLC, a part of McGraw Hill Financial. All rights reserved.

No content (including ratings, credit-related analyses and data, valuations, model, software or other application or output therefrom) or any part thereof (Content) may be modified, reverse engineered, reproduced or distributed in any form by any means, or stored in a database or retrieval system, without the prior written permission of Standard & Poor's Financial Services LLC or its affiliates (collectively, S&P). The Content shall not be used for any unlawful or unauthorized purposes. S&P and any third-party providers, as well as their directors, officers, shareholders, employees or agents (collectively S&P Parties) do not guarantee the accuracy, completeness, timeliness or availability of the Content. S&P Parties are not responsible for any errors or omissions (negligent or otherwise), regardless of the cause, for the results obtained from the use of the Content, or for the security or maintenance of any data input by the user. The Content is provided on an "as is" basis. S&P PARTIES DISCLAIM ANY AND ALL EXPRESS OR IMPLIED WARRANTIES, INCLUDING, BUT NOT LIMITED TO, ANY WARRANTIES OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE OR USE, FREEDOM FROM BUGS, SOFTWARE ERRORS OR DEFECTS, THAT THE CONTENT'S FUNCTIONING WILL BE UNINTERRUPTED, OR THAT THE CONTENT WILL OPERATE WITH ANY SOFTWARE OR HARDWARE CONFIGURATION. In no event shall S&P Parties be liable to any party for any direct, indirect, incidental, exemplary, compensatory, punitive, special or consequential damages, costs, expenses, legal fees, or losses (including, without limitation, lost income or lost profits and opportunity costs or losses caused by negligence) in connection with any use of the Content even if advised of the possibility of such damages.

Credit-related and other analyses, including ratings, and statements in the Content are statements of opinion as of the date they are expressed and not statements of fact. S&P's opinions, analyses, and rating acknowledgment decisions (described below) are not recommendations to purchase, hold, or sell any securities or to make any investment decisions, and do not address the suitability of any security. S&P assumes no obligation to update the Content following publication in any form or format. The Content should not be relied on and is not a substitute for the skill, judgment and experience of the user, its management, employees, advisors and/or clients when making investment and other business decisions. S&P does not act as a fiduciary or an investment advisor except where registered as such. While S&P has obtained information from sources it believes to be reliable, S&P does not perform an audit and undertakes no duty of due diligence or independent verification of any information it receives.

To the extent that regulatory authorities allow a rating agency to acknowledge in one jurisdiction a rating issued in another jurisdiction for certain regulatory purposes, S&P reserves the right to assign, withdraw, or suspend such acknowledgement at any time and in its sole discretion. S&P Parties disclaim any duty whatsoever arising out of the assignment, withdrawal, or suspension of an acknowledgement as well as any liability for any damage alleged to have been suffered on account thereof.

S&P keeps certain activities of its business units separate from each other in order to preserve the independence and objectivity of their respective activities. As a result, certain business units of S&P may have information that is not available to other S&P business units. S&P has established policies and procedures to maintain the confidentiality of certain nonpublic information received in connection with each analytical process.

S&P may receive compensation for its ratings and certain analyses, normally from issuers or underwriters of securities or from obligors. S&P reserves the right to disseminate its opinions and analyses. S&P's public ratings and analyses are made available on its Web sites, [www.standardandpoors.com](http://www.standardandpoors.com) (free of charge), and [www.ratingsdirect.com](http://www.ratingsdirect.com) and [www.globalcreditportal.com](http://www.globalcreditportal.com) (subscription) and [www.spcapitaliq.com](http://www.spcapitaliq.com) (subscription) and may be distributed through other means, including via S&P publications and third-party redistributors. Additional information about our ratings fees is available at [www.standardandpoors.com/usratingsfees](http://www.standardandpoors.com/usratingsfees).